

THE BCP SPLIT DEPOSIT BOND 14

KEY FEATURES:

- This innovative bond offers investors a two tier investment package:
 - 25% invested in a 12 month High Yield Deposit Account paying a fixed deposit rate of 6% gross (6% AER)
 - Plus 75% invested in a 3½ year Quadruple or Double Growth Bond
- Minimum investment of €5,000
- Bond invests in a number of top companies including Citigroup, Diageo, Google, HSBC, Johnson & Johnson, Nike and Wal-Mart

12 Month High Yield Deposit Account

25% of the BCP Split Deposit Bond 14 is placed in a 12 month deposit account which assures investors of 100% capital security provided by Bank of Ireland and assures investors of a 6% gross gain (6% AER) on the deposit element. At the end of the 12 months, the investment amount along with interest of 6% will be paid out to investors.

Quadruple/Double Growth Bond

75% is allocated to the basket which is equally weighted between 25 shares. At the end of the 3½ year period, the percentage performance (gain or loss) of each share is calculated (the increase in each share in the basket being limited to 16.5%). The average performance of the 25 shares is then calculated and this percentage will then be doubled or quadrupled to determine the Interest to be added to the capital amount secured in each bond.

For more information on this bond, please call Ann Willoughby on **059 9183011** or email awilloughby@laloroshea.ie